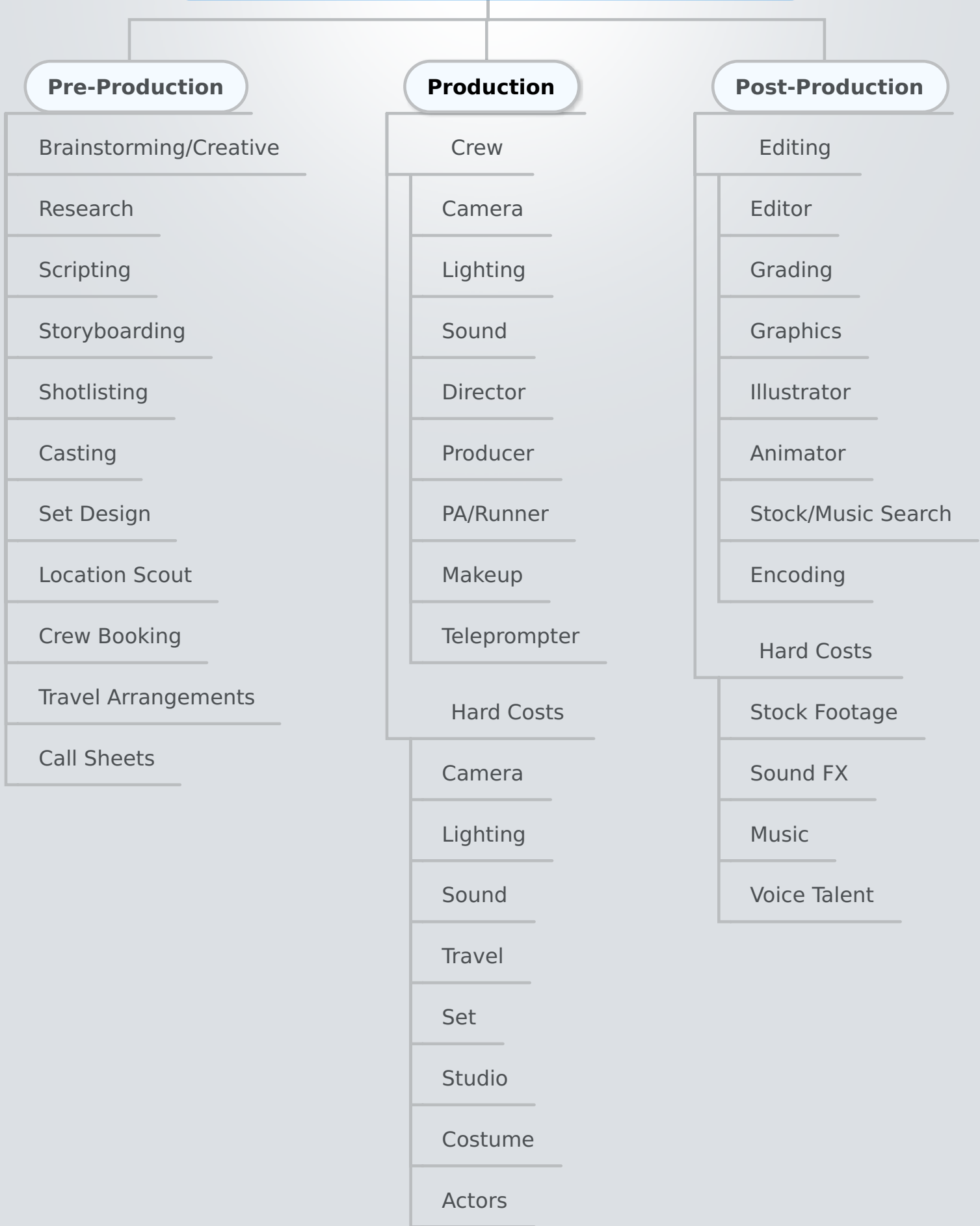


Video Production Process & Budgeting



Pre-Production

Brainstorming/Creative

Research

Scripting

Storyboarding

Shotlisting

Casting

Set Design

Location Scout

Crew Booking

Travel Arrangements

Call Sheets

Production

Crew

Camera

Lighting

Sound

Director

Producer

PA/Runner

Makeup

Teleprompter

Hard Costs

Camera

Lighting

Sound

Travel

Set

Studio

Costume

Actors

Post-Production

Editing

Editor

Grading

Graphics

Illustrator

Animator

Stock/Music Search

Encoding

Hard Costs

Stock Footage

Sound FX

Music

Voice Talent

Video Production Process & Budgeting

1. Pre-Production

- 1.1. Brainstorming/Creative
- 1.2. Research
- 1.3. Scripting
- 1.4. Storyboarding
- 1.5. Shotlisting
- 1.6. Casting
- 1.7. Set Design
- 1.8. Location Scout
- 1.9. Crew Booking
- 1.10. Travel Arrangements
- 1.11. Call Sheets

2. Production

- 2.1. Crew
 - 2.1.1. Camera
 - 2.1.2. Lighting
 - 2.1.3. Sound
 - 2.1.4. Director
 - 2.1.5. Producer
 - 2.1.6. PA/Runner
 - 2.1.7. Makeup
 - 2.1.8. Teleprompter
- 2.2. Hard Costs
 - 2.2.1. Camera

2.2.2. Lighting

2.2.3. Sound

2.2.4. Travel

2.2.5. Set

2.2.6. Studio

2.2.7. Costume

2.2.8. Actors

3. Post-Production

3.1. Editing

3.1.1. Editor

3.1.2. Grading

3.1.3. Graphics

3.1.4. Illustrator

3.1.5. Animator

3.1.6. Stock/Music Search

3.1.7. Encoding

3.2. Hard Costs

3.2.1. Stock Footage

3.2.2. Sound FX

3.2.3. Music

3.2.4. Voice Talent

